SCANNED SEP 0 5 2017

EXTENDED TO NOVEMBER 15, 2017

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.

Open to Public Inspection :

Department of the Treasury Internal Revenue Service ▶ Information about Form 990 and its instructions is at www.us.gov/form990.

A	For the	e 2016 calendar year, or tax year beginning and	ending		
В	Check if	C Name of organization		D Employer identific	cation number
Г	Addre	THE HEARTLAND INSTITUTE			
	Name chang			36-3	309812
	lnitial return	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	E Telephone numbe	r
	Final			312-	<u> 377-4000 </u>
	termin ated	City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	5,509,190.
	Ameno	ARLINGION HEIGHIS, IL 60004		H(a) Is this a group re	eturn
	Applic tion	F Name and address of principal oπicer: UUSEFR DASI		for subordinates	? Yes X No
_	pendir	9 3939 NORTH WILKE ROAD, ARLINGTON HEIGHT	S, IL	H(b) Are all subordinates in	icluded? Yes No
		empt status X 501(c)(3) 501(c)() ◀ (insert no.) 4947(a)(1) c	or 🔲 527	If "No," attach a	list (see instructions)
		te: > WWW.HEARTLAND.ORG		H(c) Group exemptio	
		organization: X Corporation Trust Association Other ▶	L Year	of formation: 1984	A State of legal domicile IL
P	art I	Summary			
Governance	1	Briefly describe the organization's mission or most significant activities $\overline{ t RESEZ}$ POLICY ISSUES	ARCH A	ND WRITING (ON PUBLIC
'n	2	Check this box If the organization discontinued its operations or dispos	ed of more	than 25% of its net ass	sets
Š	3	Number of voting members of the governing body (Part VI, line 1a)		3	12
		Number of independent voting members of the governing body (Part VI, line 1b)		4	11
Ω	5	Total number of individuals employed in calendar year 2016 (Part V, line 2a)		5	34
/itie	6	Total number of volunteers (estimate if necessary)		6	5
Activities &	7 a	Total unrelated business revenue from Part VIII, column (C), line 12		7a	6,439.
- ⋖	b	Net unrelated business taxable income from Form 990-T, line 34	_	7b	-50,096.
_				Prior Year	Current Year
۵	8	Contributions and grants (Part VIII, line 1h)		4,570,630.	5,350,800.
Š	9	Program service revenue (Part VIII, line 2g)	<u>L</u>	54,561.	47,978.
Revenue	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		-11,980.	1,288.
~	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		<u>-215,036.</u>	80,590.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 2)		4,398,175.	5,480,656.
	13	Grants and similar amounts paid (Part IX, column (A), lines الأركة المراجعة Grants and similar amounts	<u> </u>	0.	0.
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.	
S	15	Salaries, other compensation, employee be nefits (Part-IX-column (A), lines 5-10)	_	1,939,262.	2,342,538.
Expenses	16a	Professional fundraising fees (Part IX, column (A), line (a) (C)		0.	0.
ğ	. b	Total fundraising expenses (Part IX, column (D), line 25) 691,77	70.		
ш	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	<u> </u>	3,831,104.	3,181,876.
	18	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	<u> </u>	5,770,366.	5,524,414.
_	+	Revenue less expenses Subtract line 18 from line 12		-1,372,191.	-43,758.
S OF	4		<u> B</u>	eginning of Current Year	End of Year
Assets	20	Total assets (Part X, line 16)	<u> </u>	1,799,732.	1,762,166.
A A	21	Total liabilities (Part X, line 26)	<u> </u>	738,617.	744,809.
Net		Net assets or fund balances Subtract line 21 from line 20 Signature Block		1,061,115.	1,017,357.
	a <u>rt</u> II	<u> </u>			
		Ities of perjury, I declare that I have examined this return, including accompanying schedules			knowledge and beliet, it is
true	, correc	t, and complete. Declaration of preparer (other than officer) is based on all information of wh	iicii preparei		4/17
٥.		Signature of officer Sulf		¥ 76X	9// /
Sig					
Her	e	JOSEPH BAST, PRESIDENT CEO Type or print name and title			
	_				
Dair	,	Print/Type preparer's name CYNTHIA M. PETSCHKE, CPA,			
Paid					
	Dater	Firm's name TIGHE, KRESS & ORR, P-C			
use	Only	THIN S AUDIESS ZOUL DARKIN AVENUE, BUL			

May the IRS discuss this return with the preparer shown above? (see inst LHA For Paperwork Reduction Act Notice, see the s

ELGIN, IL 60123

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Yes No

Form 990 (2016) THE HEARTLAND INSTITUTE
Part IV | Checklist of Required Schedules

1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2_	X	<u> </u>
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4	_X_	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			1
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			l
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6_		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	1		[
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			ĺ
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9_		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent]
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	/6	X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X		Į.	
	as applicable.	Alex. W	3.4	à s
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,		v	l
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	44-		v
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
a	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in	امما	Х	
_	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	X	
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	11e		├──
•	the organization's separate of consolidated infancial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	ļ
100	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			-
124	Schedule D, Parts XI and XII	12a	X	Į
h	Was the organization included in consolidated, independent audited financial statements for the tax year?	,,,,		
-	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			ļ
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			_
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		<u>X</u>
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	X	L
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? # "Yes,"			
	complete Schedule G. Part III	19		<u>X</u>
		Form	990 ((2016)

Part IV Checklist of Required Schedules (continued)

			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Х
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on	 		
_	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete		ļ	
	Schedule K If "No", go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
·	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit	2.0		
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and	200		
-	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete	[
	Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? # "Yes,"			
	complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member	1		
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV	13		
	instructions for applicable filing thresholds, conditions, and exceptions)	13	- ₹ f	¥
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete		ĺ	
	Schedule N, Part II .	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		<u> </u>
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		<u> </u>
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		<u> </u>
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity]		
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		<u> </u>
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		<u> </u>
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note, All Form 990 filers are required to complete Schedule O	38	X	
		Form	990 (2016)

Par	t V Statements Regarding Other IRS Filings and Tax Compliance			<u> </u>						
	Check if Schedule O contains a response or note to any line in this Part V									
			Yes	No						
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1a 39	\int								
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable]		ľ						
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming									
	(gambling) winnings to prize winners?	_1c	Х							
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,									
	filed for the calendar year ending with or within the year covered by this return	<u> </u>	X							
b										
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)									
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	_3a	Х							
b	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule O	3b	X							
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a									
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	<u>4a</u>	<u> </u>	X						
þ	If "Yes," enter the name of the foreign country.	1								
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)	<u> </u>	<u></u>	 						
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	<u>5a</u>	 	X						
	, , , , , , , , , , , , , , , , , , , ,	_ <u>5b</u> _	 	X						
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	_5c								
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit	1_		X						
	any contributions that were not tax deductible as charitable contributions?	_6a_								
D	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts	CL								
-	were not tax deductible?	_6b	- 3	: 18						
7	Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	*.							
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b								
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	10								
Ŭ	to file Form 8282?	7c								
d	If "Yes," indicate the number of Forms 8282 filed during the year	100		380						
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e								
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f								
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g								
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h								
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the	À	*	, ,						
	sponsoring organization have excess business holdings at any time during the year?	8								
9	Sponsoring organizations maintaining donor advised funds.	¥.		W.						
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a								
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		W- W.						
10	Section 501(c)(7) organizations. Enter		*	, ##						
	Initiation fees and capital contributions included on Part VIII, line 12	ľ .	r.)						
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	l 🧳 '		. 18						
	Section 501(c)(12) organizations. Enter	3 2		. *						
	Gross income from members or shareholders	ļ (·	<i>179</i> 7	* :						
	Gross income from other sources (Do not net amounts due or paid to other sources against			1. 						
	amounts due or received from them) Section 4047(AV4) now assessment about the trust of lattice assessment on filling Form 900 in liquid form 10413	100	v%,	4250 4250						
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12a								
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year Section 501(c)(29) qualified nonprofit health insurance issuers.									
	Is the organization licensed to issue qualified health plans in more than one state?	13a	VIII. S							
	Note. See the instructions for additional information the organization must report on Schedule O.		À."	* <u>i</u>						
	Enter the amount of reserves the organization is required to maintain by the states in which the	-								
	organization is licensed to issue qualified health plans	200 200		**						
		'7; 4,3.	1 20	**: **						
	Enter the amount of reserves on hand									
С	Enter the amount of reserves on hand Did the organization receive any payments for indoor tanning services during the tax year?	14a		X						

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 2 through 7b below 7b be to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions

	Check if Schedule O contains a response or note to any line in this Part VI			X
Sec	tion A. Governing Body and Management			·
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 12			
	If there are material differences in voting rights among members of the governing body, or if the governing	[
	body delegated broad authority to an executive committee or similar committee, explain in Schedule 0.			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 11			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other		L	
	officer, director, trustee, or key employee?	2	Х	<u> </u>
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision	l	1	l
	of officers, directors, or trustees, or key employees to a management company or other person?	3_		<u>X</u>
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		<u>X</u>
6	Did the organization have members or stockholders?	6_		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or	i		
	more members of the governing body?	7a		<u> </u>
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or			
	persons other than the governing body?	7b	ν.	X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:	12	*	. #
а	The governing body?	8a	X	
b	Each committee with authority to act on behalf of the governing body?	8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
	organization's mailing address? If "Yes." provide the names and addresses in Schedule O	9		X
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
			Yes	No
	Did the organization have local chapters, branches, or affiliates?	10a		<u> </u>
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	37	
	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Х	38.
	Describe in Schedule O the process, if any, used by the organization to review this Form 990	-31	37	. \$1
	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	X	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe		.,	
	ın Schedule O how this was done	12c	X	<u> </u>
13	Did the organization have a written whistleblower policy?	13	X	
14	Did the organization have a written document retention and destruction policy?	14	Х	. 1
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		37	3 2 ()
	The organization's CEO, Executive Director, or top management official	15a	X	
b	Other officers or key employees of the organization	15b	X	3 37
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			37.7
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a		. 136	Ţ
	taxable entity during the year?	16a	*	X
ь	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation		×	
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			. # 17
Can	exempt status with respect to such arrangements?	16b		
	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ▶IL			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) at	allable	•	
	for public inspection. Indicate how you made these available Check all that apply.			
	X Own website X Another's website X Upon request Other (explain in Schedule O)	_		
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and	tinanc	ıaí	
	statements available to the public during the tax year			
20	State the name, address, and telephone number of the person who possesses the organization's books and records. THE HEARTLAND INSTITUTE - 312-377-4000			
	3939 NORTH WILKE ROAD, ARLINGTON HEIGHTS, IL 60004			

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	n:	7	3	11	7	a	- 1	<i>-</i> .	

THE HEARTLAND INSTITUTE

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors, institutional trustees; officers; key employees, highest compensated employees; and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week	(do	not cl	Posi Posi heck o	tion		one	(D) Reportable compensation from	(E) Reportable compensation from related	(F) Estimated amount of other	
	(list any hours for related organizations below (ine)	Individual trustee or director	individual frustee or director institutional frustee		Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations	
(1) JOSEPH BAST	40.00			7,7				100 503		F0 000	
PRESIDENT/CEO	1 00	Х		Х	_	-	<u> </u>	190,593.	0.	50,000.	
(2) WILLIAM ARMISTEAD	1.00	v.						0.	0.	^	
OIRECTOR (3) ROBERT BUFORD	1.00	X			_	├—	\vdash	U •	0.	0.	
DIRECTOR	1.00	x						0.	0.	0.	
(4) JERE FABICK	1.00	Δ				⊢	├─-	U•	<u> </u>		
ASSISTANT SECRETARY	1.00	x		х	ŀ		1	0.	0.	0.	
(5) DAN HALES	1.00	^		₽	\vdash	╁	┢		0.		
DIRECTOR	1.00	x			[1	0.	0.	0.	
(6) JAMES JOHNSTON	2.00				╁─	\vdash	 	``			
TREASURER	200	\mathbf{x}	ĺ	x	(ĺ		0.	0.	0.	
(7) CHUCK LANG	2.00					┪	_				
DIRECTOR		X	1			l		0.	0.	0.	
(8) JEFFREY MADDEN	1.00										
SECRETARY		X	1	x	1	l		0.	0.	0.	
(9) BRIAN SINGER	1.00										
DIRECTOR		x			L	l		0.	0.	0.	
(10) HERBERT WALBERG	2.00									_	
CHAIRMAN		Х		Х				0.	0.	0.	
(11) HARLEY MOODY	1.00										
DIRECTOR		X			L		<u>_</u>	0.	0.	0.	
(12) ARTHUR B. ROBINSON	1.00				l	l					
DIRECTOR		X			<u>L</u>		L	0.	0.	0.	
(13) DIANE BAST	40.00				l	l		_			
EXECUTIVE EDITOR		Ш			L	X		106,223.	0.	0.	
(14) LATREECE VAKINSCOTT	40.00				ļ				_	_	
VICE PRESIDENT		Ш			<u> </u>	X		109,951.	0.	0.	
			İ]]					
	 	$\vdash\vdash$			-	-	├-				
	<u> </u>]						
	 	\vdash	<u> </u>	\vdash	├	\vdash	├-				
]				
	1				\bot	<u>l .</u> .		<u> </u>			

Part VII Section A. Officers, Directors, Trus	tees, Key Em	oloy	ees,	and	<u>Hig</u>	ghes	st C	ompensated Employee	s (continued)		_
(A) Name and title	(B) Average			(C	C) ition	1		(D) Reportable	(E) Reportable		(F) Estimated
rvaine and une	hours per	box	not c	heck i ss per	more rson :	than s botl	h an	compensation	compensatio		amount of
	week	\vdash	cer an	dad I	recto	or/trus	tee)	from	from related	i	other
	(list any hours for	director		[L		the organization	organization (W-2/1099-MIS		compensation from the
	related	trustee or d	stee]	Į .	nsated	ļ	(W-2/1099-MISC)	(44-271099-14113	,,,	organization
	organizations	l trust	nal tru		oyee	eg mos	1			İ	and related
	below line)	Individual t	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	!	•	- 1	organizations
		트	트	٩	<u> </u>	= 5	<u>"</u>			- 	
		_	_		_	ļ	_	<u> </u>			
		Ì		'			{				
						Γ					
	<u></u>									İ	
				<u> </u>		ţ –	一	 		$\neg \uparrow$	
				_		-	├	 			
		_		L	_	L	L				
	<u> </u>										
						\vdash	一	 			
			<u> </u>		<u>L</u> _	<u>L</u> .	Ļ	406 767		_	FO 000
1b Sub-total	l C4 A							406,767.		0.	50,000.
 Total from continuation sheets to Part VI Total (add lines 1b and 1c) 	i, Section A							406,767.		0.	50,000.
Total number of individuals (including but n	ot limited to th	ose	liste	d at	oove	e) wh	10 TE		000 of reportable		007000
compensation from the organization											3
3 Did the organization list any former officer,	director or tri	ıstor	ماده	w en	nnlo	wee	or	highest compensated er	nnlovee on	Г	Yes No
line 1a? If "Yes," complete Schedule J for s		13161	5, KC	y C1	npic	усс,	, 0,	riighest compensated er	iipioyee oii	f	3 X
4 For any individual listed on line 1a, is the su		e co	mpe	ensa	tion	and	oth	ner compensation from t	he organization	[
and related organizations greater than \$150	0,000? If "Yes,	" co	mple	ete S	Sche	edule	e J f	for such individual			4 X
5 Did any person listed on line 1a receive or a	accrue comper	ısatı	on fr	rom	any	unre			dual for services	-	
rendered to the organization? If "Yes." com Section B. Independent Contractors	nolete Schedul	e <i>J f</i>	or si	ıch i	oers	on					5 X
Complete this table for your five highest co	mpensated inc	lepe	nde	nt co	ontra	acto	rs th	nat received more than \$	 3100.000 of comp	ensat	ion from
the organization Report compensation for											
(A) Name and business	address	NC	ONE	7			- [(B) Description of s	ervices	Co	(C) ompensation
		111	<u> </u>			_	\neg				<u>'</u>
							_				
								_			
							ㅓ				
							_	 			
								i	_	_	
2 Total number of independent contractors (i	·-	ot lir	nıtec	d to		_	ted	above) who received mo	ore than	*	* * * * * * * * * * * * * * * * * * * *
\$100,000 of compensation from the organi	zation	_	_		_)				^* 	Form 990 (2016)

Form 990 (2016) THE HEARTLAND INSTITUTE
Part VIII Statement of Revenue

		Check if Schedule O contains a response	or note to any lin	e in this Part VIII			
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
ts	1 a	Federated campaigns 1a					
ran Tun	b	Membership dues 1b					
2 8	c	Fundraising events 1c			:		
its L	d	Related organizations 1d				[Ì
S,E	е	Government grants (contributions) 1e					
83	f	All other contributions, gifts, grants, and				l	
in de			350,800.				
<u>₽</u> 3	q	Noncash contributions included in lines 1a-1f \$	28,112.			}	
Contributions, Gifts, Grants and Other Similar Amounts	h	Total. Add lines 1a-1f		5,350,800.			
			Business Code				
يو ا	2 a	PREMIUMS	519130	38,249.	38,249.		
اد کے	b	OTHER EVENTS	519130	7,503.	7,503.		
Sel	С	PUBLICATION/RESEARCH	519130	2,226.	2,226.		
Program Service Revenue	d						
ρğ	е						
ď.	f	All other program service revenue		<u></u>			
	q	Total. Add lines 2a-2f		47,978.) (% ()
	3	Investment income (including dividends, intere	est, and		}		
		other similar amounts)	>	1,288.			1,288.
	4	Income from investment of tax-exempt bond p	roceeds >				
	5	Royalties	,▶	7000 C 7000 480-00	227 98 98.27	85. 80.2 % 93.00	
		(i) Real	(II) Personal				
	6 a	· · · 	 				
		Less rental expenses	ļ				
		Rental income or (loss)	<u> </u>	ah w	- 10° - 10°		
		Net rental income or (loss)	_		8 68 3	4 *	
	7 a	Gross amount from sales of (i) Securities	(II) Other				
		assets other than inventory	} -				
	b	Less cost or other basis					
		and sales expenses	-				
		Gain or (loss)	<u> </u>			<u> </u>	<u>* </u>
		Net gain or (loss) Gross income from fundraising events (not				<u> </u>	
ņ	oa	including \$ of					
Ven		contributions reported on line 1c) See	ł				
Other Reven			102,685.				
her	h	Less direct expenses b	00 504				
ŏ		Net income or (loss) from fundraising events	<u> </u>	74,151.	.27 .2"		74,151.
l		Gross income from garning activities See					7 22
		Part IV, line 19					l 🎎 🕍 🕍
	b	Less direct expenses b					
		Net income or (loss) from garning activities					
		Gross sales of inventory, less returns		1 V. 1			
		and allowances	<u> </u>				
	b	Less. cost of goods sold b		4		3° 34 3	
	с	Net income or (loss) from sales of inventory	> _				
Ì		Miscellaneous Revenue	Business Code			\$ 1.50 ·	
	11 a	ADVERTISING INCOME	511110	6,439.		6,439.	
	b						
	С				ļ		
ľ	d	All other revenue					
	е	Total. Add lines 11a-11d	>	6,439.	*	6 155	* * * * * * * * * * * * * * * * * * * *
	12	Total revenue See instructions.		5,480,656.	47,978.	6,439.	75,439.

Part IX Statement of Functional Expenses

<u> </u>	, and a second s				
<u>Secti</u>	on 501(c)(3) and 501(c)(4) organizations must comp			mplete column (A).	X
	Check if Schedule O contains a respon	(A)	(B)	(C)	(D)
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII	Total expenses	Program service expenses	Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic			-	
	individuals See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees				
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				1
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	1,988,505.	1,375,474.	266,643.	346,388.
8	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)				
9	Other employee benefits	206,549.	148,497.	28,025.	30,027. 23,964.
10	Payroll taxes	147,484.	104,929.	18,591.	23,964.
11	Fees for services (non-employees)				
а	Management				
b	Legal				
С	Accounting _	88,190.	67,287.	9,027.	11,876.
d	Lobbying .				
е	Professional fundraising services. See Part IV, line 17		TAL AND A		
f	Investment management fees				
g	Other (If line 11g amount exceeds 10% of line 25,				
	column (A) amount, list line 11g expenses on Sch 0.)	652,873.	649,888.		2,985.
12	Advertising and promotion	64,752.	59,386.	1,126.	4,240.
13	Office expenses	32,689.	19,358.	2,805.	10,526.
14	Information technology _	363,729.	363,729.		
15	Royalties .	150 040	00 144	20.040	20.040
16	Occupancy	150,240.	90,144.	30,048.	30,048.
17	Travel .	<u>277,131.</u>	236,211.	5,078.	35,842.
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	027 007	100 226	F 20	47 002
19	Conferences, conventions, and meetings	237,897.	190,336.	538.	47,023.
20	Interest	3,200.	1,920.	640.	640.
21	Payments to affiliates	37,425.	22,455.	7,485.	7,485.
22	Depreciation, depletion, and amortization	37,423.	44,455.	7,403.	7,405.
23	Insurance	4/800	B & S A AND T		At the same
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line				
	24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	PRINTING AND PUBLICATIO	604,762.	577,376.	1,041.	26,345.
b	POSTAGE AND SHIPPING	399,071.	344,535.	2,320.	52,216.
С	TELEPHONE	61,326.	38,558.	11,384.	11,384.
ď	NEWSWIRE AND CLIPPING S	52,279.	52,279.	0.	0.
е	All other expenses	156,312.	94,786.	10,745.	50,781.
25	Total functional expenses. Add lines 1 through 24e	5,524,414.	4,437,148.	395,496.	691,770.
26	Joint costs Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)			<u></u>	<u></u>
_					

L	\	Balance Sheet					
		Check if Schedule O contains a response or note	to any	line in this Part X		 1	
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing		<u>.</u>	284,638.	1	227,601.
	2	Savings and temporary cash investments				2	
	3	Pledges and grants receivable, net				3_	
	4	Accounts receivable, net			60,000.	4	15,000.
	5	Loans and other receivables from current and for	rmer off	icers, directors,			
	_	trustees, key employees, and highest compensa-					
		Part II of Schedule L	•	•		5	
	6	Loans and other receivables from other disqualif	ed pers	ons (as defined under			
	_	section 4958(f)(1)), persons described in section					
w		employers and sponsoring organizations of secti					
		employees' beneficiary organizations (see instr).				6	
Assets	7	Notes and loans receivable, net			7_		
As	8	Inventories for sale or use			8		
	9	Prepaid expenses and deferred charges			16,956.	9	11,411.
		Land, buildings, and equipment, cost or other	1 1			lw .	^ <u>}</u> :
		basis Complete Part VI of Schedule D	10a	1,280,578.		. *	š ' .s.n' : Š
	ь	Less accumulated depreciation	10b	253,357.	1,040,373.	10c	1,027,221.
	11	Investments - publicly traded securities				11	
	12	Investments - other securities See Part IV, line 1		12			
	13	Investments - program-related See Part IV, line 1			13_		
	14	Intangible assets			14		
	15	Other assets See Part IV, line 11			397,765.	15	480,933.
	16	Total assets. Add lines 1 through 15 (must equa	al line 3	4)	1,799,732.	16	1,762,166.
	17	Accounts payable and accrued expenses	=		290,852.	17	213,876.
	18	Grants payable		18			
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complete F	art IV o	of Schedule D		21	
"	22	Loans and other payables to current and former			, X (1)		
Liabilities		key employees, highest compensated employee				. %	
ig		Complete Part II of Schedule L		•		22	
Ë	23	Secured mortgages and notes payable to unrela	ted thir	d parties		23	
	24	Unsecured notes and loans payable to unrelated				24	
	25	Other liabilities (including federal income tax, pa					
	ļ	parties, and other liabilities not included on lines					
		Schedule D			447,765.	25	530,933.
	26	Total liabilities. Add lines 17 through 25			738,617.	26	744,809.
		Organizations that follow SFAS 117 (ASC 958), checl	k here 🕨 🗓 and			
v		complete lines 27 through 29, and lines 33 an	d 34.			#C.	2 (A. A. A. A. A. A. A. A. A. A. A. A. A.
ည	27	Unrestricted net assets			1,030,540.	27	986,782.
alai	28	Temporarily restricted net assets			30,575.	28	30,575.
d B	29	Permanently restricted net assets		_	000 5 2000042	29	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Ē		Organizations that do not follow SFAS 117 (A	SC 958), check here 🕨 🔙			
Ā		and complete lines 30 through 34.		**************************************	L		
Net Assets or Fund Balances	30	Capital stock or trust principal, or current funds			30		
SSE	31	Paid-in or capital surplus, or land, building, or ed	quipmer	nt fund		31	
λA	32	Retained earnings, endowment, accumulated in	come, c	or other funds		32	4 00 = 0 = -
ž	33	Total net assets or fund balances			1,061,115.	33	1,017,357.
	34	Total liabilities and net assets/fund balances			1,799,732.	34	1,762,166.

Form 990 (2016)

SCHEDULE A

Internal Revenue Service

(Form 990 or 990-EZ) Department of the Treasury

Name of the organization

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

➤ Attach to Form 990 or Form 990-EZ.

Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www irs gov/form990 Employer identification number

Open to Public

OMB No 1545-0047

Inspection

			HEARTLAND	INSTITUTE					6-3309812						
P.	art I	Reason for Public (Charity Status	(All organizations must c	omplete th	s part) Se	e instructions								
The	organ	ization is not a private found	ation because it is:	(For lines 1 through 12, o	heck only	one box)									
1		A church, convention of chi		·			1)(A)(i).								
2		A school described in secti	ion 170(b)(1)(A)(ii).	(Attach Schedule E (Forr	n 990 or 99	90-EZ))									
3		A hospital or a cooperative					ii).								
4	\sqcap	A medical research organiz	ation operated in co	onjunction with a hospital	described	ın sectio	n 170(b)(1)(A)	(iii). Enter	the hospital's name,						
		city, and state	•	,				` .							
5		An organization operated for	or the benefit of a co	ollege or university owner	d or operat	ed by a go	vernmental ur	nit describe	ed in						
		section 170(b)(1)(A)(ıv). (C													
6		A federal, state, or local gov		mental unit described in	section 17	70(b)(1)(A)	(v).								
7	X	An organization that norma	-					e general i	public described in						
		section 170(b)(1)(A)(vi). (C		,	. 3-			- J							
8		A community trust described in section 170(b)(1)(A)(vi). (Complete Part II)													
9		An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college													
Ī		or university or a non-land-g		• • • • •				-							
		university	yrain conogo or agin				,								
10		An organization that norma	Ily receives (1) more	e than 33 1/3% of its sup	port from o	ontributio	ns membersh	in fees, an	d gross receipts from						
		activities related to its exem													
		income and unrelated busin													
		See section 509(a)(2). (Con		(1000 00011011 0 1 1 1001)			, o.g								
11		An organization organized a		sively to test for public sa	fetv See	section 50	09(a)(4).								
12	=	An organization organized a	•	•				rv out the	purposes of one or						
		more publicly supported or													
		lines 12a through 12d that	_												
	a 🗀	Type I. A supporting orga	• •					_	aivina						
•		the supported organization	•	•		_			-						
		organization. You must o	• •	- • • •											
	, [Type II. A supporting org	•		tion with it	s supporte	ed organization	n(s), by hay	/ina						
•		control or management o													
		organization(s). You mus						,							
		Type III functionally inte	•		in connec	ion with.	and functional	v integrate	ed with.						
`		its supported organization						,							
	d [Type III non-functionally						ted organiz	zation(s)						
	•	that is not functionally int													
		requirement (see instructi	•	• •	-		-								
	e 🗆	Check this box if the orga						I. Type III							
,		functionally integrated, or					урс ., . урс .	., . , , , ,							
	f Ente	er the number of supported of	••	many intograted cappers											
		vide the following information	•	ed organization(s)											
		(i) Name of supported	(II) EIN	(III) Type of organization	(iv) Is the org	nization listed ng document?	(v) Amount of	monetary	(vi) Amount of other						
		organization		(described on lines 1-10 above (see instructions))	Yes	No	support (see in	structions)	support (see instructions)						
_				above (see instructions)	 										
_						_	***								
			,												
_							 		 						
									1						
				 	 		 								
			 	 	<u> </u>		 								
			4 6 4	***	 		 								

Part II | Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III If the organization fails to qualify under the tests listed below, please complete Part III)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2012	(b) 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	ınclude any "unusual grants ")	5202679.	4805449.	6890995.	4533307.	5322688.	26755118.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities	-					
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	5202679.	4805449.	6890995.	4533307.	5322688.	26755118.
5	The portion of total contributions						
	by each person (other than a			-			
	governmental unit or publicly	,		√. √.		é	
	supported organization) included	**	مُدُهُ			49 8	
	on line 1 that exceeds 2% of the		, * * *****				
	amount shown on line 11,						
	column (f)					. 44	16786348.
_6	Public support. Subtract line 5 from line 4	\$. £ + 2			#: # "\"	. 16 86 77	9968770.
Sec	tion B. Total Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2012	(b) 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
7	Amounts from line 4	5202679.	4805449.	6890995.	4533307.	5322688.	26755118.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	6,997.	2,932.	947.	2,360.	1,288.	14,524.
9	Net income from unrelated business						
	activities, whether or not the						1
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part VI)	202,017.	44,067.				691,833.
11	Total support. Add lines 7 through 10	# 1 M		· 37	* 21 W * 3		27461475.
12	Gross receipts from related activities,	etc (see instruction	ons)			12	
13	First five years. If the Form 990 is for	r the organization's	s first, second, thir	d, fourth, or fifth ta	ıx year as a sectior	1 501(c)(3)	
	organization, check this box and sto	o here					<u> </u>
Sec	ction C. Computation of Publi	c Support Per	centage			, ,	26.20
14	Public support percentage for 2016 (I	ine 6, column (f) di	vided by line 11, c	olumn (f))		14	36.30 <u>%</u>
	Public support percentage from 2015					15	36.35 %
16a	33 1/3% support test - 2016. If the				14 is 33 1/3% or m	ore, check this bo	x and
	stop here. The organization qualifies						$\triangleright X$
b	33 1/3% support test - 2015. If the				line 15 is 33 1/3%	or more, check th	is box
	and stop here. The organization qual						
17a	10% -facts-and-circumstances test						
	and if the organization meets the "fac	ts-and-circumstan	ces" test, check th	is box and stop h	nere. Explain in Pa	rt VI how the orga	nization
	meets the "facts-and-circumstances"						▶∟
b	10% -facts-and-circumstances test						
	more, and if the organization meets the						e
	organization meets the "facts-and-circ						▶∟
18	Private foundation. If the organization	n did not check a	box on line 13, 16	a, 16b, 17a, or 17b	o, check this box a	nd see instruction	

Schedule A (Form 990 or 990 EZ) 2016 THE HEARTLAND INSTITUTE

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II If the organization fails to

Sec	ction A. Public Support	elow, pie	ase com	nete Fart	11)								
	ndar year (or fiscal year beginning in)	(a) 2	2012	(b) 2	013	(c) 2	2014	(d) 2	2015	T (e	2016	T (f)	Total
	Gifts, grants, contributions, and	1			0.0	1		1		1	120.0	1	, ota.
•	membership fees received. (Do not												
	include any "unusual grants ")	j]		<u> </u>]]	
2	Gross receipts from admissions.			 -		<u> </u>						+	
_	merchandise sold or services per-	ļ											
	formed, or facilities furnished in	ł		l		<u> </u>		1		ł		1	
	any activity that is related to the organization's tax-exempt purpose			1]				1			
2	Gross receipts from activities that	 				 		 		+		+	
3	are not an unrelated trade or bus-	ļ				}							
	iness under section 513									1			
		 								+		 	
4	Tax revenues levied for the organ-					 						1	
	ization's benefit and either paid to	J				J		J		ļ		J	
	or expended on its behalf							<u> </u>		+		-	
5	The value of services or facilities	ł		Į		<u> </u>						\	
	furnished by a governmental unit to	1		1		ł		ł		1		1	
	the organization without charge							<u></u>		4		<u> </u>	
6	Total. Add lines 1 through 5	<u> </u>								<u> </u>		<u> </u>	
7 a	Amounts included on lines 1, 2, and												
	3 received from disqualified persons			ļ				<u></u>		4		<u> </u>	
b	Amounts included on lines 2 and 3 received	1		ł				ł		1		ł	
	from other than disqualified persons that exceed the greater of \$5,000 or 1% of the											İ	
	amount on line 13 for the year	<u></u>								1			
c	Add lines 7a and 7 b												
8	Public support. (Subtract line 7c from line 6)	**************************************	46 F	?	* 1	9%		` % * *		%€			
	ction B. Total Support												
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2	2012	(b) 2	013	(c) 2	2014	(d) 2	2015	(e)	2016	(f)	Total
9	Amounts from line 6							<u></u>		ļ		<u> </u>	
10a	Gross income from interest,	1											
	dividends, payments received on securities loans, rents, royalties			İ]							
	and income from similar sources			ĺ		ĺ		ĺ				İ	
b	Unrelated business taxable income												
	(less section 511 taxes) from businesses			l		}						1	
	acquired after June 30, 1975											1	
c	Add lines 10a and 10b				-				_				
	Net income from unrelated business			 	.								
	activities not included in line 10b,												
	whether or not the business is regularly carried on	ļ		Į		ļ		Į				1	
12	Other income Do not include gain	<u> </u>		 		i		 		†			
	or loss from the sale of capital												
12	assets (Explain in Part VI)									†		 	
	Total support. (Add times 9, 10c, 11, and 12) First five years. If the Form 990 is fo	r the eras	nizotion'	first see	and thur	L	or fifth to	L .	a contro	L	(3) organia	J	
14	check this box and stop here	i ii e orga	mzanon	s iiist, sec	ona, um	u, iouitii,	Or mur ta	x year as	a secui) 1 30 1 (C)	(S) Olyaniz	anon,	\sim
Sec	ction C. Computation of Publi	c Supp	ort Per	centag									
	Public support percentage for 2016 (I					olumn (fl)				15			%
	Public support percentage from 2015			-		Olditill (i))				16			//
	ction D. Computation of Inves							_		1 10 1			
	Investment income percentage for 20					ne 13 oct	ump (fl)			17			0/
						, COII	um (i))			18			<u>%</u>
	Investment income percentage from					on line 14	and line	15 ic ma	ro than '		and line 1	7 ic not	70
ıəa	33 1/3% support tests - 2016. If the	_									anu iine i	7 15 1101	
1-	more than 33 1/3%, check this box at			_					_		22 1 /20/	and	
р	33 1/3% support tests - 2015. If the	-											
00	line 18 is not more than 33 1/3%, che			-	_						_		
20	Private foundation. If the organization	<u>n aid not</u>	check a	box on lin	e 14, 19a	a, or 19b,	cneck th	is box an	<u>a see in</u>	struction	<u> </u>		

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I If you checked 12a of Part I, complete Sections A and B If you checked 12b of Part I, complete Sections A and C If you checked 12c of Part I, complete Sections A, D, and E If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2)
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and If you checked 12a or 12b in Part I, answer (b) and (c) below
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7?

 If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes." provide detail in Part VI.
- **b** Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in Part VI.*
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
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Pa	rt IV Supporting Organizations (continued)			
			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			l
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
b	A family member of a person described in (a) above?	11b		
с	A 35% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI.	11c		<u> </u>
Sec	tion B. Type I Supporting Organizations			
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to	į l		
	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			ŀ
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		ļ
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in	:		
	Part VI how providing such benefit carned out the purposes of the supported organization(s) that operated,	.***.		
	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors	· ,	i	
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control		,	I E
	or management of the supporting organization was vested in the same persons that controlled or managed	4 1	*	,
	the supported organization(s).	1		
<u>Sec</u>	tion D. All Type III Supporting Organizations			
			Yes	No_
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax	2	3 50 4 4	
	year, (II) a copy of the Form 990 that was most recently filed as of the date of notification, and (III) copies of the		ni (ini	2 20
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			***
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how		المنتف لم	<u> </u>
	the organization maintained a close and continuous working relationship with the supported organization(s)	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a		3,	
	significant voice in the organization's investment policies and in directing the use of the organization's	× =	M.3	
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			3,4
	supported organizations played in this regard.	3		
Sec	tion E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see inst	ructions)		
а	The organization satisfied the Activities Test Complete line 2 below			
b	The organization is the parent of each of its supported organizations Complete line 3 below.			
С	The organization supported a governmental entity. Describe in Part VI how you supported a government entity	y (see instructions)		
2	Activities Test. Answer (a) and (b) below	r	Yes	No
а	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify		, W	. 3
	those supported organizations and explain how these activities directly furthered their exempt purposes,	, 3		
	how the organization was responsive to those supported organizations, and how the organization determined	,	· 262	3,3%
	that these activities constituted substantially all of its activities	2a	ad A20040	<u> </u>
b				ļ .
	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these	- 1	4 1.	
	activities but for the organization's involvement	2b	**	<u> </u>
3	Parent of Supported Organizations Answer (a) and (b) below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or	7.3	7.37	
	trustees of each of the supported organizations? Provide details in Part VI	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes." describe in Part VI the role played by the organization in this regard.	3b		

-				
1	Check here if the organization satisfied the Integral Part Test as a qualifying	trust or	n Nov 20, 1970 (explain in Pa	art VI.) See instructions. A
	other Type III non-functionally integrated supporting organizations must con	nplete S	ections A through E	
Sect	ion A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1_		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		. <u>.</u>
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year)			
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
	Fair market value of other non-exempt-use assets	1c	<u> </u>	
d	Total (add lines 1a, 1b, and 1c)	1d		-
е	Discount claimed for blockage or other			
	factors (explain in detail in Part VI)	å		
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d	3_		
4	Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount,			
	see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 035	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sect	tion C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2	# 4"	
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3_	, 'X' **	
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
-	emergency temporary reduction (see instructions)	6		
7	Check here if the current year is the organization's first as a non-functionall	y integra	ated Type III supporting organ	nization (see
-	instructions)	-	_	

· ui	Type in Non-runctionally integrated 509	aj(s) supporting orga	ilizations (continuea)	
Section	on D - Distributions			Current Year
1	Amounts paid to supported organizations to accomplish exer	npt purposes		
2	Amounts paid to perform activity that directly furthers exempt	t purposes of supported		
	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpose			
4	Amounts paid to acquire exempt-use assets			
5_	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI) See instructions			
7	Total annual distributions. Add lines 1 through 6			<u> </u>
8	Distributions to attentive supported organizations to which the	e organization is responsive		
	(provide details in Part VI) See instructions			
9	Distributable amount for 2016 from Section C, line 6			
10	Line 8 amount divided by Line 9 amount			:
		(1)	(ii)	(iii) Dietributeble
Secti	on E - Distribution Allocations (see instructions)	Excess Distributions	Underdistributions Pre-2016	Distributable Amount for 2016
<u> </u>	On E - Distribution Anocations (See Misa deticns)			7
1	Distributable amount for 2016 from Section C, line 6	<u>, </u>		
2	Underdistributions, if any, for years prior to 2016 (reason-			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
	able cause required- explain in Part VI) See instructions	. W . 3:34	6/ 3/ 3/ 3/ 3/ 3/ 3/ 3/ 3/ 3/ 3/ 3/ 3/ 3/	
3	Excess distributions carryover, if any, to 2016	** :	4 : * *	
a				
b			· , , , , , , , , , , , , , , , , , , ,	Constitution of the second
С	From 2013			
d	From 2014		***	
е	From 2015)	
f	Total of lines 3a through e		1.5°M	
g	Applied to underdistributions of prior years	*	Shoulds	1 1 1 1
h	Applied to 2016 distributable amount			70. CONT. MS. 300 8000
i	Carryover from 2011 not applied (see instructions)		***************************************	
i_	Remainder Subtract lines 3g, 3h, and 3i from 3f	4 November 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	234	(A) (197)
4	Distributions for 2016 from Section D,			
	line 7 \$	· 4.77	***	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
a	Applied to underdistributions of prior years		* * * * * * * * * * * * * * * * * * * *	*
b	Applied to 2016 distributable amount	* :		32 M . at .
С	Remainder Subtract lines 4a and 4b from 4	\ A6 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	X	
5	Remaining underdistributions for years prior to 2016, if			
	any. Subtract lines 3g and 4a from line 2. For result greater			
	than zero, explain in Part VI See instructions		, % 3 380 3	
6	Remaining underdistributions for 2016 Subtract lines 3h			
	and 4b from line 1 For result greater than zero, explain in			
	Part VI See instructions	· *	.0\max.\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	-0.0 MW3 /A
7	Excess distributions carryover to 2017. Add lines 3j			
	and 4c	100 CV * Name * *	## # # # # # # # # # # # # # # # # # #	
8_	Breakdown of line 7			
a				
	Excess from 2013			
	Excess from 2014		3 4 4 4 4	
<u>d</u>	Excess from 2015			
6	Excess from 2016			3 0 3 5

Schedule A (Form 990 or 990-EZ) 2016

Schedule A	(Form 990 or 990 EZ) 2016 THE	HEARTLAND	INSTITUTE	36-3309812 Page 8
Part VI	Supplemental Information Part IV, Section A, lines 1, 2, 3b, 3 line 1; Part IV, Section D, lines 2 ar	Provide the expla c, 4b, 4c, 5a, 6, 9a, nd 3, Part IV, Section	nations required by Part II, line 10; Part II, line 17a 9b, 9c, 11a, 11b, and 11c, Part IV, Section B, line on E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1, Par es 2, 5, and 6 Also complete this part for any addr	or 17b, Part III, line 12, s 1 and 2, Part IV, Section C, rt V, Section B, line 1e, Part V,
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SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Name of organization

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.
Information about Schedule C (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990

2016

Open to Public Inspection

Employer identification number

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501 (c)(3)) organizations: Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations: Complete Part I-A only.

• Section 501(c)(4), (5), or (6) organizations Complete Part III

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)). Complete Part II-B Do not complete Part II-A

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

THE HEAD	RTLAND INSTITUTE			36-3309812
Part I-A Complete if the org	anization is exempt under	section 501(c) o	r is a section 527 org	janization.
 Provide a description of the organiz Political campaign activity expenditi Volunteer hours for political campaign 	ures	campaign activities in		
Part I-B Complete if the org	anization is exempt under	section 501(c)(3		
1 Enter the amount of any excise tax	· · · · · · · · · · · · · · · · · · ·			
2 Enter the amount of any excise tax	•		▶\$	
3 If the organization incurred a section	n 4955 tax, did it file Form 4720 for	r this year?		Yes No
4a Was a correction made?				Yes No
b If "Yes," describe in Part IV				
Part I-C Complete if the org	anization is exempt under	section 501(c), 6	except section 501(c)	<u>(3).</u>
1 Enter the amount directly expended	by the filing organization for section	on 527 exempt function	on activities > \$	
2 Enter the amount of the filing organ	ızatıon's funds contributed to othe	r organizations for sec	tion 527	
exempt function activities			▶\$	
3 Total exempt function expenditures	Add lines 1 and 2 Enter here and	on Form 1120-POL,	. .	
			▶ \$	Ves Ne
• •	•	of all agetion EQ7 polit		
made payments For each organizate contributions received that were propolitical action committee (PAC). If a	tion listed, enter the amount paid formptly and directly delivered to a s	rom the filing organiza eparate political organ	tion's funds Also enter the nization, such as a separate	amount of political
(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
	•			
contributions received that were propolitical action committee (PAC) If a	nployer identification number (EIN) tion listed, enter the amount paid fo imptly and directly delivered to a s additional space is needed, provide	rom the filing organiza eparate political organ e information in Part IV	cical organizations to which tion's funds. Also enter the inization, such as a separate. (d) Amount paid from filing organization's	(e) Amount of political contributions received a promptly and directly delivered to a separat political organization

· V									
Schedule C (Form 990 or 990-EZ) 2016	chedule C (Form 990 or 990 EZ) 2016 THE HEARTLAND INSTITUTE 36-3309812 Page 2								
Part II-A Complete if the org									
	ton belongs to an offi	hatad are in land hat in	Dort IV cook officered						
	A Check Lifthe filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)								
		axpenditures) and "l <u>im</u> ited cont <u>rol" pr</u> o	vyejone anniv						
B Check P Life ming organiza	BIOT CHECKED DOX A AI	id milited control pro	visions apply	(a) Filing	(b) Affiliated group				
	ts on Lobbying Exper ditures" means amou	nditures ints paid or incurred.)) 	organization's totals	totals				
1a Total lobbying expenditures to influ	uence public opinion (g	grass roots lobbying)		0.					
b Total lobbying expenditures to influ		-		3,617.					
c Total lobbying expenditures (add li	nes 1a and 1b)		1	3,617.					
d Other exempt purpose expenditure	es			5,549,331.					
e Total exempt purpose expenditure	s (add lines 1c and 1d)		5,552,948.					
f Lobbying nontaxable amount Ente	er the amount from the	following table in boti	n columns	427,647.					
If the amount on line 1e, column (a) o	r(b) is: The lob	bying nontaxable am	ount is:						
Not over \$500,000	20% of 1	the amount on line 1e							
Over \$500,000 but not over \$1,000	0,000 \$100,00	00 plus 15% of the exc	ess over \$500,000	!					
Over \$1,000,000 but not over \$1,5	00,000 \$175,00	00 plus 10% of the exc	ess over \$1,000,000	∢,					
Over \$1,500,000 but not over \$17,	000,000 \$225,00	00 plus 5% of the exce	ss over \$1,500,000	× \$					
Over \$17,000,000	\$1,000,0	000							
· 									
g Grassroots nontaxable amount (en	ter 25% of line 1f)			106,912.					
h Subtract line 1g from line 1a If zer	o or less, enter -0-			0.					
i Subtract line 1f from line 1c. If zero	o or less, enter -0-			0.					
j If there is an amount other than ze	ro on either line 1h or l	line 11, did the organiza	ation file Form 4720	_					
reporting section 4911 tax for this	year?		<u></u>		Yes No				
		eraging Period Under							
(Some organizations t				of the five columns be	low.				
	<u></u>	ate instructions for lin							
	Lobbying Exper	nditures During 4-Yea	ir Averaging Period						
Calendar year (or fiscal year beginning in)	(a) 2013	(b) 2014	(c) 2015	(d) 2016	(e) Total				
2a Lobbying nontaxable amount	317,951.	385,505.	452,528.	427,647.	1,583,631.				
 b Lobbying ceiling amount (150% of line 2a, column(e)) 					2,375,447.				
_ c Total lobbying expenditures	568.	361.	4,239.	3,617.	8,785.				
d Grassroots nontaxable amount	79,488.	96,376.	113,132.	106,912.	395,908.				
e Grassroots ceiling amount (150% of line 2d, column (e))		90,370.			593,862.				
f Grassroots lobbying expenditures	0.	0.	0.						

of the lobbying activity

For each "Yes," response on lines 1a through 1i below, provide in Part IV a detailed description

(b)

Amount

(a)

Schedule C (Form 990 or 990-EZ) 2016 THE HEARTLAND INSTITUTE 36-33098

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

		<u> </u>			
1	During the year, did the filing organization attempt to influence foreign, national, state or	İ	1		
	local legislation, including any attempt to influence public opinion on a legislative matter		· '		
	or referendum, through the use of:	j]		-
а	Volunteers?				
ь	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?				
	Media advertisements?				
	Mailings to members, legislators, or the public?				
	Publications, or published or broadcast statements?			-	
	Grants to other organizations for Tobbying purposes?				
	Direct contact with legislators, their staffs, government officials, or a legislative body?				
9 5	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?				
	Other activities?				
:	•••		, ,×		
)	Total Add lines 1c through 1i	<u> </u>	· · ·	* **	7.5 9.5
	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?	***	å	<i>*</i>	
	If "Yes," enter the amount of any tax incurred under section 4912				
	If "Yes," enter the amount of any tax incurred by organization managers under section 4912	**************************************	37.	 * .	386
	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?	p F01/o)/	E) or coc	. 1911	
Par	Complete if the organization is exempt under section 501(c)(4), section 501(c)(6)	11 50 1 (6)(o), or sec	LION	
	501(c)(6).				
				Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?		1		<u> </u>
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?		2		ļ
3	Did the organization agree to carry over lobbying and political campaign activity expenditures from the	e prior year	7 3		
Par	t III_B Complete if the organization is exempt under section 501(c)(4), section				
	501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered	"No," OR	(b) Part	III-A, lin	e 3, is
	answered "Yes."				
1	Dues, assessments and similar amounts from members		1		
2	Section 162(e) nondeductible lob bying and political expenditures (do not include amounts of politi	cal	3		
	expenses for which the section 527(f) tax was paid).		à		
а	Current year		2a		
b	Carryover from last year		2b		
С	Total		2c		
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3		
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exc	ess	7,7		
•	does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and p		å,		
	expenditure next year?		4		
5	Taxable amount of lobbying and political expenditures (see instructions)		5		
	t IV. Supplemental Information			-	
		Just) Doct II	Λ lings 1 a	nd 2 (000	
	de the descriptions required for Part I-A, line 1; Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group	ilisty, Fait ii	77, IIII C S I a	10 2 (500	
ınsırı	ictions); and Part II-B, line 1 Also, complete this part for any additional information				
					
	- 				

SCHEDULE D

Department of the Treasury Internal Revenue Service

(Form 990)

Supplemental Financial Statements

▶ Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

▶ Attach to Form 990.

► Information about Schedule D (Form 990) and its instructions is at www.us.gov/form990.

6 Open to Public ✓ Inspection §

OMB No 1545-0047

Name of the organization

THE HEARTLAND INSTITUTE

Employer identification number 36-3309812

Pai	t I Organizations Maintaining Donor Advise	d Funds or Other Similar Funds or A	ccounts. Complete if the
	organization answered "Yes" on Form 990, Part IV, Iin	ne 6	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in	writing that the assets held in donor advised fun	ids
	are the organization's property, subject to the organization's		Yes No
6	Did the organization inform all grantees, donors, and donor a		only
	for charitable purposes and not for the benefit of the donor of	or donor advisor, or for any other purpose confer	ring
	impermissible private benefit?		Yes No
Pai	t II. Conservation Easements. Complete if the organization	ganization answered "Yes" on Form 990, Part IV	/, line 7
	Purpose(s) of conservation easements held by the organization		
	Preservation of land for public use (e.g., recreation or e	education) Preservation of a historical	y important land area
	Protection of natural habitat	Preservation of a certified h	nistoric structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualif	fied conservation contribution in the form of a co	onservation easement on the last
	day of the tax year.		Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		2b
С	Number of conservation easements on a certified historic stri	ucture included in (a)	2c
d	Number of conservation easements included in (c) acquired a	after 8/17/06, and not on a historic structure	
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, rel	eased, extinguished, or terminated by the organ	nization during the tax
	year ▶		
4	Number of states where property subject to conservation eas	sement is located >	
5	Does the organization have a written policy regarding the per	nodic monitoring, inspection, handling of	
	violations, and enforcement of the conservation easements if	t holds?	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,	handling of violations, and enforcing conservation	on easements during the year
			
7	Amount of expenses incurred in monitoring, inspecting, hand	illing of violations, and enforcing conservation ea	asements during the year
	> \$		
8	Does each conservation easement reported on line 2(d) above	e satisfy the requirements of section 170(h)(4)(B	D(I)
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIII, describe how the organization reports conservation	on easements in its revenue and expense stater	nent, and balance sheet, and
	include, if applicable, the text of the footnote to the organization	tion's financial statements that describes the org	ganization's accounting for
_	conservation easements	. T. III	
Pai	t III Organizations Maintaining Collections of		Similar Assets.
	Complete if the organization answered "Yes" on Form		
1a	If the organization elected, as permitted under SFAS 116 (AS	SC 958), not to report in its revenue statement a	nd balance sheet works of art,
	historical treasures, or other similar assets held for public exh	nibition, education, or research in furtherance of	public service, provide, in Part XIII,
	the text of the footnote to its financial statements that descri		
b	If the organization elected, as permitted under SFAS 116 (AS	• •	,
	treasures, or other similar assets held for public exhibition, ed	ducation, or research in furtherance of public se	rvice, provide the following amounts
	relating to these items		
	(i) Revenue included on Form 990, Part VIII, line 1		► \$ ► \$
	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical tre	-	provide
	the following amounts required to be reported under SFAS 1	16 (ASC 958) relating to these items	
а	Revenue included on Form 990, Part VIII, line 1		► \$
b	Assets included in Form 990, Part X		\$

		RTLAND INS							09812	
Par	t III Örganizations Maintaining C	ollections of Ar	t, Hist	orical Tre	asures, o	r Other	Simila	r Assets	(continue	ed)
3	Using the organization's acquisition, accessi	on, and other record	s, checl	k any of the f	ollowing tha	t are a sig	ınıficant u	ise of its c	offection ite	ems
	(check all that apply):									
а	Public exhibition	d	· 🗀	Loan or exc	hange progr	ams				
b	Scholarly research	e	. \square	Other						
c	Preservation for future generations									
4	Provide a description of the organization's co	ollections and explain	n how th	ney further th	e organizati	on's exem	npt purpo	se in Part	XIII	
5	During the year, did the organization solicit of	r receive donations of	of art, hi	storical treas	sures, or oth	er sımılar	assets			
	to be sold to raise funds rather than to be ma	aintained as part of t	he orga	nization's co	llection?				Yes	No_
Par	t IV Escrow and Custodial Arran		ete if the	e organizatio	n answered	"Yes" on	Form 990), Part IV,	line 9, or	
	reported an amount on Form 990, Pa	rt X, line 21								
1a	Is the organization an agent, trustee, custodi	an or other intermed	lary for	contributions	s or other as	sets not i	ncluded		_	
	on Form 990, Part X?							L	Yes	No
b	If "Yes," explain the arrangement in Part XIII	and complete the fol	llowing	table						
							<u> </u>		Amount	
С	Beginning balance						1c			
d	Additions during the year						1d			
е	Distributions during the year						1e			
f	Ending balance						1f			
	Did the organization include an amount on F						ty?		Yes	∐_ No
	If "Yes," explain the arrangement in Part XIII									
Par	t V Endowment Funds. Complete									
		(a) Current year	(b) I	Prior year	(c) Two yea	irs back	(d) Three y	years back	(e) Four ye	ears back
1a	0 0 ,				<u> </u>					
b	Contributions				 -					
С	Net investment earnings, gains, and losses				<u> </u>					
d	Grants or scholarships				 -					
е	Other expenditures for facilities					1				
_	and programs			-						
	Administrative expenses					+				
g	End of year balance		. // 1		\				<u> </u>	
2	Provide the estimated percentage of the curr	•	e (line i	g, column (a)) neid as					
a	Board designated or quasi-endowment		_%							
b	Permanent endowment									
С	Temporarily restricted endowment									
0-	The percentages on lines 2a, 2b, and 2c sho Are there endowment funds not in the posse	· · · · · · · · · · · · · · · · · · ·	stion the	at ara bald ar	ad administa	rad for th	o organiz	ation		
Sa		SSION OF THE ORGANIZA	ation the	at ale neiu ai	iu auministe	rea for an	o organiza	ation	٦	es No
	(i) unrelated organizations								3a(ı)	63 110
	(ii) related organizations								3a(ii)	
b	If "Yes" on line 3a(ii), are the related organizations	ations listed as requir	ed on S	Schedule R?					3b	
4	Describe in Part XIII the intended uses of the	•							[00]	
Par			William II	dila						
1 3,	Complete if the organization answere). Part I	V. line 11a S	ee Form 990). Part X.	line 10			
	Description of property	(a) Cost or o			or other		cumulate	ed	(d) Book v	/alue
	2000 property	basis (investr		1 ' '	(other)		reciation		,_,, ,	
12	Land			+	5,364.			a#_ 1	65	,364.
	Buildings			+	7,143.	*	43,0			133.
c	Leasehold improvements			†						·
d	Equipment			22	9,816.	1	91,0	56.	38	760.
	Other				8,255.	T	19,2			964.
	. Add lines 1a through 1e (Column (d) must e	qual Form 990 Part	X colur					>	1,027	

	Complete if the organization answered "Yes" on Form 990, Part I	V, line 11e or 11f See Forn	n 990, Part X, line 25.
1.	(a) Description of liability	(b) Book value	
(1) Federal income taxes		
(2	DEFERRED COMPENSATION LIABILITY	530,933.	
(3)		100° 20° 00 00° 00° 00° 00° 00° 00° 00° 0
_(4)		
(5)		
(6)		
(7)		
(8))	<u> </u>	
(9)		
Total	· (Column (b) must equal Form 990. Part X. col. (B) line 25.)	530,933.	

2. Lability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII X

	edule D (Form 990) 2016 THE HEARTLAND INSTIT		36-330	9812 F
Par	rt XI Reconciliation of Revenue per Audited Financia		per Heturn.	
	Complete if the organization answered "Yes" on Form 990, Par			F 0 0 1
1	Total revenue, gains, and other support per audited financial statemen	nts	-1	5,509,1
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12	1 1		
а	Net unrealized gains (losses) on investments			
þ	Donated services and use of facilities	_2b		
C	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII)	_ <u>2d 28</u> ,	534.	
е	Add lines 2a through 2d		2e	28,5
3	Subtract line 2e from line 1		3 5	,480,6
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	1 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b	. 4a		
b	Other (Describe in Part XIII.)			
c	Add lines 4a and 4b		4c	
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I. II	ine 12.)		,480,6
Pai	rt XII Reconciliation of Expenses per Audited Financi	al Statements With Expense	s per Return.	
	Complete if the organization answered "Yes" on Form 990, Par	t IV, line 12a		
1	Total expenses and losses per audited financial statements		1 5	5,552,9
2	Amounts included on line 1 but not on Form 990, Part IX, line 25	1 1		
а	Donated services and use of facilities	2a	💥	
b	Prior year adjustments	2b	×,	
С	Other losses	2c		
ď	Other (Describe in Part XIII)	2d 28,	534.	
e	Add lines 2a through 2d		<u>2e</u>	<u>28,5</u>
3	Subtract line 2e from line 1		3 5	,524,4
4	Amounts included on Form 990, Part IX, line 25, but not on line 1		l"	
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII)	4b		
С	Add lines 4a and 4b		4c	
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I.	line 18.)	5 5	5,524,4
Pai	rt XIII Supplemental Information.	-		
	2d and 4b; and Part XII, lines 2d and 4b Also complete this part to pro	vide any additional information		
PAI	RT X, LINE 2:			
гні	E INSTITUTE ADOPTED THE IMPLEMENTATION	ON OF FASB ASC 740	UNDER FA	SB ASC
74(<u>0, MANAGEMENT MUST EVALUATE THE POSI</u>	TIONS IT HAS TAKEN	ON TAX RET	URNS.
				_
_	NAGEMENT HAS DETERMINED THAT THERE A	RE NO TAX POSITIONS	THAT WOUL	D
<u>(A)</u>				
	SULT IN A MORE LIKELY THAN NOT (50%	CHANCE) OF BEING SU	ISTAINED UN	DER A
RES	SULT IN A MORE LIKELY THAN NOT (50%	CHANCE) OF BEING SU	JSTAINED UN	DER A
RES	SULT IN A MORE LIKELY THAN NOT (50% CENTIAL AUDIT OR EXAMINATION.	CHANCE) OF BEING SU	JSTAINED UN	DER A
RES		CHANCE) OF BEING SU	JSTAINED UN	DER A
POT	TENTIAL AUDIT OR EXAMINATION.		JSTAINED UN	DER A
POT			JSTAINED UN	DER A
PAF	TENTIAL AUDIT OR EXAMINATION.		JSTAINED UN	DER A
PAF	TENTIAL AUDIT OR EXAMINATION. RT XI, LINE 2D - OTHER ADJUSTMENTS:		JSTAINED UN	DER A
PAF	TENTIAL AUDIT OR EXAMINATION. RT XI, LINE 2D - OTHER ADJUSTMENTS: RECT EXPENSES FROM 990 PART VIII LIN	E 8B	JSTAINED UN	DER A
PAF	TENTIAL AUDIT OR EXAMINATION. RT XI, LINE 2D - OTHER ADJUSTMENTS:	E 8B	JSTAINED UN	DER A
PAF	TENTIAL AUDIT OR EXAMINATION. RT XI, LINE 2D - OTHER ADJUSTMENTS: RECT EXPENSES FROM 990 PART VIII LIN	E 8B	JSTAINED UN	DER A

Schedule D (Form 990) 2016	THE HEARTLANI	O_INSTITUTE	36-3309812 Page 5
Schedule D (Form 990) 2016 Part XIII Supplemental Info	ormation (continued)		
•	 		
			······································
			
	_ 		
	<u> </u>		
			
			
		<u> </u>	
			
			

SCHEDULE G (Form 990 or 990-EZ)

•

Department of the Treasury Internal Revenue Service

Name of the organization

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

➤ Attach to Form 990 or Form 990-EZ.

Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990 Employer identification number

2016

Open to Public

THE HEA	36-3309	812_				
Part I Fundraising Activities. required to complete this part	Complete if the organization answe	red "Y	es" or	Form 990, Part IV, I	ine 17 Form 990-EZ	filers are not
 1 Indicate whether the organization rais a Mail solicitations b Internet and email solicitations c Phone solicitations d In-person solicitations 2 a Did the organization have a written of key employees listed in Form 990, Pab If "Yes," list the 10 highest paid individual compensated at least \$5,000 by the 	e Solicitat f Solicitat g Special or oral agreement with any individual art VII) or entity in connection with providuals or entities (fundraisers) pursua	tion of tion of fundra (includ	non-gover gover using e ling of onal fu	overnment grants nment grants events ficers, directors, trus undraising services?	Yes	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	fundr have co or con contribu	ustody itrol of	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
			_			
			_			
				,		
Total		1	—			
List all states in which the organizatio or licensing	in is registered or licensed to solicit o	contrib	utions	or has been notified	it is exempt from re	gistration
						
				-	-	

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

		e G (Form 990 or 990 EZ) 2016 THE HEA	RTLAND INSTI	TUTE	36-	3309812 Page 2
Pa	irt i	Fundraising Events. Complete if the of fundraising event contributions and groups.				
		or furnishing event contributions and gre	(a) Event #1	(b) Event #2	(c) Other events NONE	(d) Total events
			EVENT		NONE	(add col (a) through
0			(event type)	(event type)	(total number)	col (c))
Revenue	1	Gross receipts	102,685.			102,685.
	2	Less Contributions				
	3	Gross income (line 1 minus line 2)	102,685.			102,685.
	4	Cash prizes				·
Š	5	Noncash prizes			· · · · · · · · · · · · · · · · · · ·	
xpense	6	Rent/facility costs		 		
Direct Expenses	7	Food and beverages				
	8	Entertainment Other direct expenses	28,534.		<u> </u>	28,534.
	10	Direct expense summary Add lines 4 through		<u> </u>	>	28,534.
_		Net income summary Subtract line 10 from li	ne 3, column (d)			74,151.
Pa	art l		answered "Yes" on Form	1990, Part IV, line 19, or	reported more than	
_	Γ	\$15,000 on Form 990-EZ, line 6a	T	(b) Pull tabs/instant		(d) Total gaming (add
Z G	Ì		(a) Bingo	bingo/progressive bingo	(c) Other gaming	col (a) through col (c))
Revenue						
_	1	Gross revenue				
ses	2	Cash prizes			· · · · · · · · · · · · · · · · · · ·	
Expenses	3	Noncash prizes				<u> </u>
Direct	4	Rent/facility costs			 	
	5	Other direct expenses				
			Yes %	Yes %	Yes %	
	6	Volunteer labor	No	No	No	**************************************
	7	Direct expense summary. Add lines 2 through	n 5 ın column (d)		•	
	8	Net gaming income summary. Subtract line 7	from line 1, column (d)		•	
			TO THE TANK TO THE			
9	Ęnt	ter the state(s) in which th e organization condu	icts gaming activities			
		he organization licensed to conduct gaming ac				Yes No
t) If "	No," explain				
		ere any of the organization's gaming licenses re				Yes No
) II	Yes," explain				
					Sahadula G /Far	rm 990 or 990-E7) 2016

<u>Sch</u>	edule G (Form 990 or 990-EZ) 2016 THE HEARTLAND INSTITUTE	<u> 36 – 33</u>	<u> 8098</u>	<u>12</u>	Page 3
11	Does the organization conduct gaming activities with nonmembers?		Y	es	☐ No
12	is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed				
	to administer charitable gaming?	ľ	□ Y	es	□ No
13	Indicate the percentage of gaming activity conducted in:				
	The organization's facility		13a		%
	An outside facility		13b		%
	Enter the name and address of the person who prepares the organization's gaming/special events books and records:				
	Name				
	Address >				
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	1	Y	es	☐ No
t	o If "Yes," enter the amount of gaming revenue received by the organization 🕨 \$ and the amount	nt			
	of gaming revenue retained by the third party > \$				
C	: If "Yes," enter name and address of the third party				
	Name				
	Address >				
16	Gaming manager information				
	Name				
	Gaming manager compensation > \$				
	Description of services provided				
	Director/officer Employee Independent contractor				
17	Mandatory distributions				
	s Is the organization required under state law to make charitable distributions from the gaming proceeds to				
٠	retain the state gaming license?	1		es	☐ No
ŀ	enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in t	the			
_	organization's own exempt activities during the tax year > \$				
Pa	Supplemental Information. Provide the explanations required by Part I, line 2b, columns (III) and (v), and Par	rt III. line	s 9. 9b	. 10t	. 15b.
	15c, 16, and 17b, as applicable. Also provide any additional information. See instructions				
					
					-
			<u></u>		

Schedule G	(Form 990 or 990-EZ)	THE	HEARTLAND	INSTITUTE	36-3309812 Page
Part IV	(Form 990 or 990-EZ) Supplemental Infor	mation	(continued)		
			100		
					
					
		-			
					
					
					
					
·			·		
					
					
					
					
					
					·
					
					
					
					

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

➤ Attach to Form 990.

Open to Public

Inspection

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

Information about Schedule J (Form 990) and its instructions is at www.rs.gov/form990.

Name of the organization

Part I Questions Regarding Compensation

THE HEARTLAND INSTITUTE

Employer identification number 36-3309812

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence		1	Ì
	Tax indemnification and gross-up payments Health or social club dues or initiation fees		}	
	Discretionary spending account Personal services (such as, maid, chauffeur, chef)			
		,		
h	If any of the boxes on line 1 a are checked, did the organization follow a written policy regarding payment or			
-	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,	3		
_	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		
	trustees, and officers, morading the observer briefly regulating the name to the observer	, W	3.3	
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's		* 3 .4	1, %
3	CEO/Executive Director Check all that apply. Do not check any boxes for methods used by a related organization to	<u> </u>		įsi.
	establish compensation of the CEO/Executive Director, but explain in Part III			*
	X Compensation committee Written employment contract	3	147	
	Independent compensation consultant X Compensation survey or study			. 7
	X Form 990 of other organizations X Approval by the board or compensation committee	1	ax.á.	Ĺ
	Form 990 of other organizations			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing	ľ.	, 3	
4	organization or a related organization		\$	
_	Receive a severance payment or change-of-control payment?	4a		Х
a 	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	Х	
D	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		Х
C	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III		3.436	k '
	11 Tes to any of lines 4a-C, list the persons and provide the applicable amounts for each term are in			75
	Only section 501(c)(3), 50 1(c)(4), and 501(c)(29) organizations must complete lines 5-9.			. 1
_	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	'أنيا	,	. 17
5			64	1
_	contingent on the revenues of	5a		Х
a	The organization? Any related organization?	5b		Х
þ	If "Yes" on line 5a or 5b, describe in Part III		ase'	
	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	X		" -
6		ĺ	*	8.4
_	contingent on the net earnings of	6a		Х
a	The organization?	6b		Х
b	Any related organization?	, ,	-X**-	# 2°
_	If "Yes" on line 6a or 6b, describe in Part III	lí	P ,	
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments	7		X
_	not described on lines 5 and 6? If "Yes," describe in Part III			
8		8	. ASS. A.	Х
_	initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III	<u> </u>	#43°	
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in	9	W/ W	
	Regulations section 53 4958-6(c)?	<u> </u>		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that aren't listed on Form 990, Part VII

Note: The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns (B)(I)-(D)	(F) Compensation in column (B)
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	Derients	(3)(1)(0)	reported as deferred on prior Form 990
(1) JOSEPH BAST	(i)	190,593.	0.	0.	50,000.	0.	240,593.	0.
PRESIDENT/CEO	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)						<u> </u>	
	(i)							
	(ii)				-			<u> </u>
	(1)							
	(ii) (i)							
	(ii)		-				·	
	(i)							
	(ii)							
	(i)							<u> </u>
	(ii)							
	(i)							<u> </u>
	(ii)				 -			<u> </u>
	(i) (iı)		-	<u> </u>				
	(i)						 	
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	(i)				-		-	·
	(ii)				<u> </u>			<u> </u>
	(i)						· · · · · · · · · · · · · · · · · · ·	
	(ii) (i)							
	(ii)				 			
	(i)							
	(ii)							
	(1)					ļ		
	(ii)			L			<u>L</u>	L

Schedule J (Form 990) 2016	THE	HEARTLAND	INSTITUTE		36-3309812	Page_3
Partilli Supplemental Informati	on					•
Provide the information, explanation	n, or descr	iptions required for I	art I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7	7, and 8, and for Part II. Also complete this	part for any additional information.	·
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SCHEDULE M (Form 990)

Department of the Treasury Internal Revenue Service

Noncash Contributions

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

<u> 2016</u>

Open To Public Inspection

Name of the organization
THE HEARTLAND INSTITUTE

Employer identification number 36-3309812

Par	t I Types of Property					
	<u>.</u>	(a)	(b)	(c)		(d)
		Check if	Number of	Noncash contribution		od of determining
		applicable	contributions or	amounts reported on Form 990, Part VIII, line 1q	noncash o	contribution amounts
1	Art - Works of art			7		
2	Art - Historical treasures			-		
3	Art - Fractional interests					
4	Books and publications	Х		28,112.	FMV ON	DATE OF DONAT
5	Clothing and household goods					
6	Cars and other vehicles			· · · · · · · · · · · · · · · · · · ·		 -
7	Boats and planes					
8	Intellectual property					
9	Securities - Publicly traded					
10	Securities - Closely held stock					
11	Securities - Partnership, LLC, or				l	
••	trust interests					
12	Securities Miscellaneous					
13	Qualified conservation contribution -					
13	Historic structures					
14	Qualified conservation contribution - Other					
	Real estate - Residential				 	
15 16	Real estate - Commercial					
16	Real estate - Other					
17						
18	Collectibles					
19	Food inventory					
20	Drugs and medical supplies					
21	Taxidermy					
22	Historical artifacts					
23	Scientific specimens					
24	Archeological artifacts					· · · · · · · · · · · · · · · · · · ·
25	Other ()					
26	Other ()		_			
27	Other ()					
28_	Other ()			1		
29	Number of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the organization of Forms 8283 received by the Organization of Forms 8283 rece	•	•	1		
	for which the organization completed Form 82	83, Part IV, I	Jonee Acknowled	gement 29		V. N.
	5			. 4. d D. 4. l. l 4. di	L 00 HL-	Yes No
30a	During the year, did the organization receive by					
	must hold for at least three years from the date		il contribution, and	which isn't required to be us	sea for	30a X
	exempt purposes for the entire holding period?	,				
	If "Yes," describe the arrangement in Part II.		.,			** J
31	Does the organization have a gift acceptance p	-	•		tions?	31 X
32a	Does the organization hire or use third parties	or related or	ganizations to soli	cit, process, or sell noncash		
	contributions?					32a X
b	If "Yes," describe in Part II		_			
33	If the organization didn't report an amount in c	olumn (c) fo	r a type of property	y for which column (a) is che	cked,	
	describe in Part II.					* * \\$\ \\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \

Schedule M	(Form 990) (2016) THE HEARTLAND INSTITUTE	36-3309812	Page 2
Part II	Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, is reporting in Part I, column (b), the number of contributions, the number of items received, or a comb this part for any additional information	and whether the organizat	ion
			
			-
<u> </u>		_	
			
			
	·····		

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Schedule M (Form 990) (2016)

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990

Department of the Treasury Internal Revenue Service Name of the organization

THE HEARTLAND INSTITUTE

Employer identification number 36-3309812

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:		
HAS 16 WEBSITES AND NEARLY 100,000 FANS OF ITS FACEBOOK PAGE. WE POSTED		
1,158 ITEMS ON OUR SOMEWHAT REASONABLE BLOG.		
FORM 990, PART VI, SECTION A, LINE 2:		
JOSEPH BAST AND DIANE BAST ARE HUSBAND AND WIFE.		
FORM 990, PART VI, SECTION B, LINE 11B:		
THE ACCOUNTING DEPARTMENT AND AUDIT COMMITTEE OF THE BOARD REVEIW THE 990		
BEFORE IT IS SIGNED AND SUBMITTED.		
FORM 990, PART VI, SECTION B, LINE 12C:		
ANNUALLY ASK THE BOARD MEMBERS AND INDEPENDENT CONTRACTORS TO REVIEW THE		
CONFLICT OF INTEREST POLICY AND COMPLETE/SIGN THE FORM. THE FORMS ARE KEPT		
ON FILE. WHEN MADE AWARE OF A POTENTIAL CONFLICT OF INTEREST THEY FOLLOW UP		
AND ENFORCE RULES (E.G. RECUSAL FROM CERTAIN VOTES). THERE IS RELIANCE ON		
THE PERSONS' SELF DISCLOSURES.		
FORM 990, PART VI, SECTION B, LINE 15:		
WHEN DETERMINING COMPENSATION THE BOARD USES REVIEW AND APPROVAL BY AN		
INDEPENDENT PERSON, COMPARABILITY DATA, AND HAS PROOF OF THE DELIBERATION		
AND DECISION.		
TODY 000 PARE UT GROWTON G. T.TYP 10		
FORM 990, PART VI, SECTION C, LINE 19:		
GOVERNING DOCUMENTS ARE MADE AVAILABLE BY REQUEST.		

Name of the organization THE HEARTLAND INSTITUTE	Employer identification number 36-3309812
FORM 990, PART IX, LINE 11G, OTHER FEES:	
EDITORS, WRITERS, AND SPEAKERS:	
PROGRAM SERVICE EXPENSES	649,888.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	2,985.
TOTAL EXPENSES	652,873.
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	652,873.
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